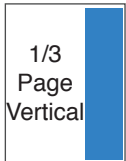
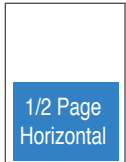
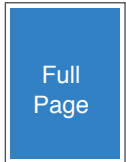


# COMBINATION ADVERTISING RATES

Rates include an ad in Closing The Gap Solutions electronic magazine **AND** two months, standard online ad rotation at <www.closingthegap.com> . In order to receive 2, 4, and 6 time rates, ads must be run in consecutive issues.

Ad Size	Online Ad	1x	2x each	4x each	6x each
Full Page	standard	\$1,000	\$900	\$850	\$750
1/2 Page	standard	\$500	\$450	\$425	\$375
1/3 Page	standard	\$350	\$315	\$298	\$263



## Advertising Closing Dates

Issue Date	Reservation & Copy Deadline	Appearance
December/January	November 15	December
February/March	January 15	February
April/May	March 15	April
June/July	May 15	June
August/September	July 15	August
October/November	September 15	October

## Ad Sizes (PDF)

Electronic PDF Magazine - (Dimensions: width x height)

Ad Size	Dimensions	With Bleed
Full Page	7.4 x 9.8"	8.25" x 11"
1/2 Page Horizontal	7.4" x 5"	
1/3 Page Vertical	2.25" x 9.25"	

## Online Ad Specifications

Size: 728 (wide) x 90 (tall) pixels  
72 dpi. GIF and JPEG file formats accepted.

E-mail ad to: mturek@closingthegap.com  
Please indicate Click through URL and ALT text.

## ONLINE ADVERTISING Ad rotation at

www.closingthegap.com. Web-based advertising statistics included.

Weekly Rate	\$75
Monthly Rate	\$275

## PLACEMENT IN SOLUTIONS NOTIFICATION EMAIL

Sent bi-monthly to over 10,000! Inquire for complete details, sizes, etc.


Standard Ad Placement / Front Page Report Story	\$279
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Exclusive, Premium Ad Placement	\$1,500
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## SOCIAL MEDIA POSTS

Post YOUR message to our social media friends and followers. Includes posts on Facebook and Twitter.

Number of Posts	1-month	3-months	6-months	12-months
1x Weekly Rate	\$100	\$270	\$510	\$900
2x Weekly Rate	\$175	\$473	\$893	\$1,575

 **FIND US ON FACEBOOK**  
www.facebook.com/  
ATClosingTheGap

 **FOLLOW**  
@ATClosingTheGap

## SPONSORED WEBINARS

Participants register free of charge. Host up to 100 seats. Additional seats available for an additional fee. Sponsor receives attendee list.

Webinar Length	Fee
60-minute Webinar	\$475
90-minute Webinar	\$500

# CLOSING THE GAP INSERTION ORDER

RETURN FORM TO: Closing The Gap, P.O. Box 68, Henderson, MN 56044 • Fax: (507) 248-3810

Company Name \_\_\_\_\_

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State / Country \_\_\_\_\_ Zip Code / Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## COMBINATION ADVERTISING

- Full-Page / Online Ad  1x - \$1,000 ea.  2x - \$1,000 ea.  4x - \$850 ea.  6x - \$750 ea.  
 1/2-Page / Online Ad  1x - \$500 ea.  2x - \$450 ea.  4x - \$425 ea.  6x - \$375 ea.  
 1/3-Page / Online Ad  1x - \$350 ea.  2x - \$315 ea.  4x - \$298 ea.  6x - \$263 ea.

\$ \_\_\_\_\_

## ONLINE ADVERTISING Ad size: 175 pixels wide x 600 pixels tall at [www.closingthegap.com](http://www.closingthegap.com)

- Weekly - Requested Start Date: \_\_\_\_\_ Duration: \_\_\_\_\_  weeks - \$75  
 Monthly - Requested Start Date: \_\_\_\_\_ Duration: \_\_\_\_\_  months - \$275

\$ \_\_\_\_\_

## SOCIAL MEDIA POSTS

- 1x Weekly \_\_\_\_\_ months  1 mo - \$100  3 mo - \$270  6 mo - \$510  12x - \$900  
 2x Weekly \_\_\_\_\_ months  1 mo - \$175  3 mo - \$473  6 mo - \$893  12x - \$1,575

\$ \_\_\_\_\_

## SPONSORED WEBINARS

- 60-Minute Sponsored Webinar - \$450  90-Minute Sponsored Webinar - \$500

\$ \_\_\_\_\_

## AD PLACEMENT IN SOLUTIONS NOTIFICATION EMAIL - SENT BI-MONTHLY TO OVER 10,000

- Standard Ad Placement / Front Page Report Story - \$279  
 Exclusive, Premium Ad Placement. Limit one. - \$1,500

\$ \_\_\_\_\_

\$ \_\_\_\_\_ **TOTAL AMOUNT DUE**

## PAYMENT INFORMATION:

Company Name: \_\_\_\_\_ Our check, \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ is enclosed

Charge \$ \_\_\_\_\_ to my



Exp Date: \_\_\_\_\_ Cardholder name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Signature: \_\_\_\_\_