

Closing The Gap 2024

EXHIBITOR PROSPECTUS

Exhibition Dates:
October 22–24, 2023

New Location:

DoubleTree by Hilton Hotel Bloomington
7800 Normandale Blvd., Minneapolis, MN

Exhibit Hours:

Tuesday, October 22
5:00 pm - 7:00 pm

Wednesday, October 23
9:00 am - 1:30 pm |
2:30 pm - 5:00 pm

Thursday, October 24
9:00 am - 1:30 pm |
2:30 pm - 5:00 pm



closingthegap.com/conference

TOP REASONS TO EXHIBIT

Over the last 41 years, the annual Closing The Gap Conference has become known as the best educational assistive technology conference in North America. It's the first AT conference of the school year, where exhibitors have the opportunity to connect with high-level, influential, decision-makers at the beginning of school funding and budget cycles.

Expand Your Reach

Solidify your existing markets or tap new ones by expanding your reach. Wherever your target audience is located, Closing The Gap brings together leaders from around the globe!



1,100
Attendees



PARTICIPATION FROM AROUND THE GLOBE INCLUDING:

- 46 States and the District of Columbia
- 8 countries
- 7 provinces of Canada

COLLECT QUALITY LEADS AND GENERATE SALES!



Closing The Gap is known for the exceptional audience we draw and quality leads that result. Many registrants are responsible for decision making. Our attendees participate to learn, purchase and implement.

LET'S BREAK IT DOWN



Closing The Gap offers a dedicated audience with a singular focus. Every participant is your target audience. Here's a breakdown of last year's attendees:

- 25% - Speech-Language Pathologists
- 19% - Assistive Technology Professionals
- 14% - Teachers
- 11% - Occupational Therapists
- 10% - Manufacturers
- 6% - Parents, Consumers, Students
- 5% - Consultants
- 4% - Physical Therapists, Rehab Professionals, Other
- 4% - Administrators
- 2% - University Instructors

"I loved getting to ask specific questions about products, learn about and touch and try new products, make connections with vendors!"

-Conference Attendee

Callie Kriechbaum

Sales & Marketing Manager

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EXHIBIT FEES & BENEFITS

BOOTH

STANDARD

\$2,800

100 Sq. Ft. of turn-key exhibit space.

BOOTH

CORNER

\$3,000

More visibility and accessible on two sides.
100 Sq. Ft.

BOOTH

GRAND ENTRY

\$3,500

Located in pre-function area.
Extended hours of operation available. 100 Sq. Ft.

Included in booth package:

- Pipe and drape, 8' high curtain back wall and 3' curtain side rails
- (1) identification sign for booth
- (1) table, (2) side chairs*
- Standard Electric*
- Pre- and post-conference (opt-in) attendee list
- (1) 3-day conference registration (per company)
- (3) exhibit-only, representative badges (per 10' x 10' booth)
- Priority Points toward 2024 conference (1 point per 10' x 10' booth)
- Exhibitors who contract to exhibit by May 1 receive a 1-hour presentation opportunity. *Presentation proposal required.*

*Any additional furniture, decorator services or electric service is the responsibility of the exhibitor.

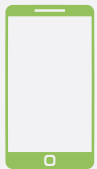
SPONSORSHIPS



Custom Sponsorship

We will work with you to create a custom sponsorship to fit your needs!

Inquire for more information



Push Notification

Share your message directly to attendees phones! Schedule a push notification in the CTG Conference app. *Limited availability.*

Cost: \$300 per notification



Drink Ticket Sponsorship

Be a sponsor of our 42nd annual conference celebration and dance! Sponsorship includes drink tickets made available to sponsors to giveaway during exhibit hall hours on Tuesday and Wednesday. Tickets redeemed at Wednesday evening's celebration and dance. Gameify the giveaway in your booth or simply give them away to your VIP clients. Includes 25 tickets (\$500 per 25 tickets).

Cost: \$500 per 25 tickets



Banner Ad

Highlight your presentation, exhibit, etc in a banner ad that will be included in an email prior to the start of the conference (sent to ALL CTG attendees).

Cost: \$1,000 per ad

New Venue, More Benefits!



**Free
Parking**



**Free Airport
Shuttle**



**Free Guest
Room WiFi**



**On-site
Restaurant**



**Fitness
Center**



**And
More!**

DoubleTree by Hilton Hotel Bloomington - Minneapolis South

7800 Normandale Boulevard Minneapolis, Minnesota 55439

CONTRACT TO EXHIBIT

Booth Reservation Timeline:

December 11 - 20

2023 exhibitors will be able to reserve their booth(s) during Priority Point Meetings.

December 21

Starting December 21 booths are available to all on a first come, first serve basis at www.closingthegap.com/conference/exhibitor-information

How to reserve a booth:

1. **Submit online Exhibitor Contract**
2. **Submit Payment***

*A non-refundable 50% deposit is required. Remaining balances will be due on or before May 31, 2024. No refunds after May 31, 2024.



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To learn more visit closingthegap.com/conference/exhibitor-information